

WHY?

Because we need more STEM talents in Europe! This course is especially good for teachers who want to improve their STEM career counselling through direct online lessons and instruction in **collaboration with major companies!**

WHEN?

We are already accepting registrations! **The course starts on 3 April 2017.** It is possible to finish the course in 4 weeks minimum and maximum 9 weeks. All those who complete the course receive a certificate of participation.

WHO?

Scientix, in collaboration with the SYSTEMIC and STEM Alliance projects, organises this course at the European Schoolnet Academy. **Go to the web page to register and for the schedule.**

bit.ly/STEMcareersMOOC

CURIOUS? HELP US SPREAD THE NEWS!

This course is great for Continuous Professional Development (CPD) and is **completely free of charge!** Share this course with your colleagues on social media, publish news on your website or blog, or through direct contact, such as e-mail or any other form of dialogue.

HOW CAN YOU HELP?

Social media

Join the discussion on Facebook or Twitter by using the **official course hashtag**

[#STEMcareersMOOC](https://twitter.com/STEMcareersMOOC)

Join the **new Facebook group** called "Opening Minds to STEM Careers"

[facebook.com/groups/STEMcareersMOOC/](https://www.facebook.com/groups/STEMcareersMOOC/)

Example of a Twitter post

#STEM career induction activities, materials and guidelines? #Scientix invites you to the new #STEMcareersMOOC

<http://bit.ly/STEMcareersMOOC>

Example of a Facebook post

Register now for the upcoming “Opening Minds to STEM Careers” Massive Online Open Course (MOOC)! The course starts on 3 April 2017! Join the discussion by following the hashtag #STEMcareersMOOC
<http://bit.ly/STEMcareersMOOC>

News, blog and e-mail

You are free to use the posters and promotional video of this MOOC for news, blog and in e-mail with your contacts. Always make sure that you link to the official registration page at the European Schoolnet Academy: <http://bit.ly/STEMcareersMOOC>

Visual materials

Anyone can freely share the visual materials created for this MOOC to encourage people to register for the course. Those are, videos, posters and animations.

Video

The basics of the MOOC are in this video [youtube.com/watch?v=zPxYXFpPuJw](https://www.youtube.com/watch?v=zPxYXFpPuJw)

Posters, animations & more social media

Attach an image to your post on social media, news, blog or even an e-mail, and find other samples of social media posts here

scientix.eu/live/moocs/promotion